

JESSICA NEWMAN

Creative | Art Director



ABOUT ME

I am a passionate and dedicated individual who thrives in a positive team-oriented ethos. I am very comfortable attacking problems with creativity, maturity, energy and objectivity. I have direct experience working in stressful, fast-paced environments and have developed a keen sense of professional responsibility and efficiency when it comes to client-based work. I have always loved creating, whether it be on canvas, digitally painted, or sketched on paper, and I am constantly looking for inspiration wherever I can.

EXPERIENCE

- JUN 2024 -** **Cannes Young Lions Competition**
Print Category
- AUG 2021 -** **Droga5 Dublin | Accenture Song**
Art Director
- APRIL 2021** **BBDO Dublin**
Art Director Intern
- 2021 **Freelance illustrator/artist**
- Commissioned to create custom tattoo designs
 - Commissioned to create personalised digital illustrations to be printed on canvas
 - Customising sports equipment, shoes, phone cases etc. for multiple customers

EDUCATION

Technological University Dublin (TUD)
2020 - 2021
MSc in Advertising Honours

Trinity College Dublin (TCD)
2016-2020
BA English Studies Honours

CONTACT

(089)212 6331
jessicaeknewman@gmail.com
www.jessicanewmanportfolio.com
www.jessandjess.ie

SKILLS

- Art Direction
- Illustration & Design
- Int. Adobe Creative Suite including Photoshop, illustrator, InDesign, Premier Pro
- Creative Ideation
- Presentation
- Collaboration
- Storytelling

COMMUNICATION

Working in team-oriented fields demands proficient communication skills, especially when working with a hybrid-remote model. I have had to handle stressful situations with colleagues, clients, customers, as well as other team members, and I found my aptitude for respectful, and open communication has always benefitted me in resolving difficult work situations.

This is reflected in my ever-improving presentation and pitch skills, which have resulted in a number of creative campaigns and projects (both proactive and briefed in-agency), being sold successfully to a multitude of clients.

LEADERSHIP

While studying at TUD, I utilised my leadership, and objectivity skills to work in, and lead, various group projects, at high intensity and fast-paced levels.

During my time at D5 Dublin I was responsible for the foundation and running of "Proactive Club" - a team of young creatives and executives from across the Accenture Song and Droga 5 businesses coming together to proactively create new opportunities for our business and our clients.

Additionally, I have run a number of workshops, for clients, interns, and visting students on a varitey of topics relating to the world of advertsing - including social media trends, Tiktok dives, what makes a good ad, and the discipline of Art Direction.

ACCOLADES

OCT 2024 **Gold Effie for Media Idea or Innovation**

Samaritans Still Listening

Silver Effie for Media Idea or Innovation

Samaritans Still Listening

SEP 2024 **Bronze Kinsale Sharks**

*Digital & Social Media
Samaritans Still Listening*

JUNE 2024 **Irish Cannes Young Lions**

Print category

MAY 2022 **D&AD New Blood Graphite Pencil**

Duovision

MAY 2022 **D&AD New Blood Wood Pencil**

DeskDuo

REFERENCES

HR Partner Senior Analyst
DROGA5 Dublin | Accenture Song
Siobhain Dolly
siobhain.dolly@accenture.com

TUD MSC Advertising
Program Manager
Dr. Rosie Hand
rosie.hand@TUDublin.ie

Former Restaurant Manager at Oliveto Restaurant, Haddington House, Dublin, Ireland.
Sara Ciuciulete
(089) 433 2865

Current F&B Manager at Great Harbor Yacht Club, Nantucket, Massachusetts, U.S.A.
Christian Pavesi

cpavesi@ghyc.com
617-786-8158
508-680-5034